

Booby Cupcake month

Dear supporter,

Welcome to your Booby Cupcake Fundraising Pack! Firstly, thanks so much for getting involved in our annual fundraiser! We truly appreciate your support in making it a great success.

How did it begin?

The idea originally came from Jacky Robertson, previous Chair of our Cheltenham Support Group who said that after surviving mastectomy and Breast Cancer treatment, having reconstruction and getting her natural shape and cleavage back was... "the cherry on the top of the cake!" as such our Booby Cupcake fundraiser was born.

How you'll help...

Keeping Abreast offers personal, non-medical support to those who are faced with breast reconstruction due to breast cancer, either due to diagnosis or via a positive hereditary gene. At what can be an incredibly challenging and overwhelming time, we provide clarity. We know that reconstruction is not right for everyone which is why our support is personal to every person. From telephone, online or face-to-face, we aim to offer personalised support to all who need us. By hosting a Booby Cupcake event you will help us raise funds to enable our small team to continue to offer these services. So, if you're up for a challenge, lets pop the oven on and get **baking a difference!**

Let's get going!

Our Booby Cupcake Month has proven to be a fantastic event, but this is only with your help! In this pack, you will find some helpful tips and useful materials to support your event and make it an even greater fundraiser. Visit our website and follow our social media pages. And of course, feel free to get in touch for more information.

Happy Fundraising!

Caitlin and the KA team x

Twitter@KAbreast | Facebook@keepingabreastuk | Instagram@keepingabreast